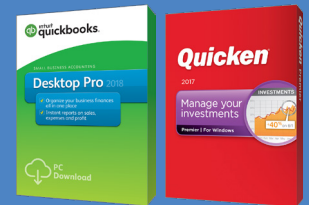


# OFX Connectivity for Financial Institutions

## Compare Solutions

Millions of customers rely on Quicken® and QuickBooks® desktop products to help them manage their personal and business finances. And more than 6,800 financial institutions use Intuit's OFX connectivity to give their customers access to and control of their banking and investment data in Quicken and QuickBooks. This chart provides a more-detailed look at Intuit's OFX connectivity solutions.



	Web Connect	Express Web Connect*	Direct Connect
Software Supported	Quicken and QuickBooks	Quicken only	Quicken and QuickBooks
OFX Server required	No	No	Yes
<b>Benefits for Financial Institutions</b>			
Setup instructions tailored to your financial institution	•	•	•
Access to support, tools, and technical resources on fi.intuit.com	•	•	•
Free Quicken and QuickBooks software for your OFX support team	•	•	•
Monthly conference calls/periodic newsletters with helpful OFX and product information	•	•	•
Direct phone hotline dedicated to assisting FI support teams with OFX connectivity issues (DARTS)	Additional cost	Additional cost	Additional cost
In product cross-sell and branding opportunities	Additional cost	Additional cost	Additional cost
<b>Benefits for Online Banking Customers</b>			
Bank-level encryption ensures data is protected	•	•	•
Download bank data to reduce time spent on data entry	•	•	•
Download investment data for a more complete financial picture	•		•
Unique transaction IDs to avoid duplicate entries	•	•	•
Account creation wizard during 1st download reduces setup time	•	•	•
Auto-calculates opening balance and statement date ensuring current balance information	•	•	•
Pre-selected date range means no tracking date of last download		•	•
One click update of all transactional data		•	•
Online Bill Pay and Intra-Bank Online Transfers from within QuickBooks and Quicken saves time and improves data accuracy			•
Email to Financial Institution from within QuickBooks and Quicken for help with OFX issues			•

\*Aggregation that uses an available Web Connect file

To learn more about OFX Connectivity Solutions, please contact [OFXSales\\_Connect@intuit.com](mailto:OFXSales_Connect@intuit.com)